

**IPR CELL IN ASSOCIATION WITH DIVERSITY & INCLUSION COMMITTEE,  
INDIAN INSTITUTE OF TECHNOLOGY ROORKEE**

**On the Occasion of  
INTERNATIONAL WOMEN'S DAY  
ORGANIZES  
WORKSHOP CUM PANEL DISCUSSION**

**ON**

**“ROLE OF WOMEN IN SUSTAINABLE INNOVATION”**



**MS. MEENU SHARMA**  
PATENT & DESIGN REGISTERED  
ATTORNEY



**MS. ANURADHA EXWAIZED**  
CO-FOUNDER & COO, PLAYCKC INTERACT  
PVT LTD

**Date: 07 March 2024,  
Time: 05:30 PM onwards,  
Venue: LHC 101**

**HIGHLIGHTS**

- *Overcoming Challenges: Addressing the challenges that women confront in the realm of sustainable innovation, as well as ways for overcoming them.*
- *Success Stories: Showcasing inspiring stories of women who have played pivotal roles in driving sustainable initiatives and innovation.*
- *Opportunities and Future Trends: Discussing the current landscape of sustainable innovation and the emerging opportunities for women to contribute and lead.*

**EXPERT TALKS FOLLOWED BY  
PANEL DISCUSSION**

**INVEST IN WOMEN ACCELERATE  
PROGRESS**

